BOTOX® COSMETIC onabotulinumtoxinA injection

THE ONE & ONLY BOTOX® COSMETIC[1-6]

New Patient Guide.

FDA approved for over 20 years.[1]

Real BOTOX® Cosmetic patients.
Treated for the appearance of moderate to severe forehead lines, lateral canthal lines, and glabellar lines. Results may vary.

BOTOX® Cosmetic (onabotulinumtoxinA) Important Information

Indications

BOTOX® Cosmetic (onabotulinumtoxinA) is indicated in adult patients for the temporary improvement in the appearance of:
- Moderate to severe glabellar lines associated with corrugator and/or procerus muscle activity
- Moderate to severe lateral canthal lines associated with orbicularis oculi activity
- Moderate to severe forehead lines associated with frontalis activity
- Moderate to severe platysma bands associated with platysma muscle activity

IMPORTANT SAFETY INFORMATION, INCLUDING BOXED WARNING

WARNING: DISTANT SPREAD OF TOXIN EFFECT

Postmarketing reports indicate that the effects of BOTOX® Cosmetic and all botulinum toxin products may spread from the area of injection to produce symptoms consistent with botulinum toxin effects. These may include asthenia, generalized muscle weakness, diplopia, ptosis, dysphagia, dysphonia, dysarthria, urinary incontinence, and breathing difficulties. These symptoms have been reported hours to weeks after injection. Swallowing and breathing difficulties can be life threatening and there have been reports of death. The risk of symptoms is probably greatest in children treated for spasticity, but symptoms can also occur in adults treated for spasticity and other conditions, particularly in those patients who have an underlying condition that would predispose them to these symptoms. In unapproved uses and approved indications, cases of spread of effect have been reported at doses comparable to those used to treat cervical dystonia and spasticity and at lower doses.

Please see additional Important Safety Information on following pages.

BOTOX® COSMETIC onabotulinumtoxinA injection

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Patient Conversations

Tips for Your Practice

How to Talk About BOTOX® Cosmetic

IMPORTANT SAFETY INFORMATION (continued)

CONTRAINDICATIONS

BOTOX® Cosmetic is contraindicated in the presence of infection at the proposed injection site(s) and in individuals with known hypersensitivity to any botulinum toxin preparation or to any of the components in the formulation.

WARNINGS AND PRECAUTIONS

Lack of Equivalency Between Botulinum Toxin Products

The potency Units of BOTOX® Cosmetic are specific to the preparation and assay method utilized. BOTOX® Cosmetic is not equivalent to other preparations of botulinum toxin products, and therefore, Units of biological activity of BOTOX® Cosmetic cannot be compared to nor converted into Units of any other botulinum toxin products assessed with any other specific assay method.

Please see additional Important Safety Information on following pages.

BOTOX® COSMETIC onabotulinumtoxinA injection

Personalize patient conversations.

Many new patients might be unaware that BOTOX® Cosmetic can temporarily improve the appearance of moderate to severe platysma bands, forehead lines, lateral canthal lines, and glabellar lines in adults.[1]

But with the following patient insights, you can now outline talking points, identify aesthetic goals, and enhance the experience for a range of patient populations at your practice.

INSIGHTS IN PRACTICE

Get to know 3 types of patients interested in BOTOX® Cosmetic.

Real BOTOX® Cosmetic patients.
Treated for the appearance of moderate to severe forehead lines, lateral canthal lines, and glabellar lines. Results may vary.

Did you know? **28 million consumers are considering a facial injectable treatment in the next 2 years.**[7*]

This information is not a clinical recommendation. Each clinician is responsible for making appropriate decisions for patients under their care.

*According to 2021 US census Projections, adjusted to 2022 US total population, of men and women (N = 240.1M) extrapolated from a survey of 17,627 consumers.[7]

IMPORTANT SAFETY INFORMATION (continued)

WARNINGS AND PRECAUTIONS (continued)
Spread of Toxin Effect
Please refer to Boxed Warning for Distant Spread of Toxin Effect.

No definitive serious adverse event reports of distant spread of toxin effect associated with dermatologic use of BOTOX® Cosmetic at the labeled dose of 20 Units (for glabellar lines), 24 Units (for lateral canthal lines), 40 Units (for forehead lines with glabellar lines), 44 Units (for simultaneous treatment of lateral canthal lines and glabellar lines), and 64 Units (for simultaneous treatment of lateral canthal lines, glabellar lines, and forehead lines) have been reported. Patients or caregivers should be advised to seek immediate medical care if swallowing, speech, or respiratory disorders occur.

Please see additional Important Safety Information on following pages.

BOTOX® COSMETIC
onabotulinumtoxinA injection

"I prioritize self-care, and part of my self-care routine involves talking to my licensed specialist about my aesthetic goals.[8,*]"

Real BOTOX® Cosmetic patient.
Treated for the appearance of moderate to severe forehead lines, lateral canthal lines, and glabellar lines. Results may vary.

Patients in their 20s.

WHAT ARE SOME FACTORS THAT MAY DRIVE THEM TO CONSIDER AN AESTHETIC NEUROTOXIN?[8,*]

- Looking at unfiltered pictures of themselves†
- Curiosity about how they will look after a treatment‡

WHERE DO THEY ACCESS AESTHETIC INFORMATION?[8,*]

- Personal care professionals, including aestheticians
- YouTube, TikTok, and Instagram

TIP: Create short, catchy social media videos that mix BOTOX® Cosmetic education with entertainment

WHAT DO THEY BASE THEIR TREATMENT DECISIONS ON?[8,*]

- A seamless consultation and treatment experience
- The product's safety profile

WHAT DRIVES THEM TO SEEK RE-TREATMENT?[8-10]

- Convenient, digital scheduling options
- An authentically engaging patient experience
- Transparent pricing and rewards programs

TIP: Invite your patients to enroll in Allē, a loyalty program from Allergan Aesthetics that offers rewards for each in-office treatment.

WHAT SETS THEM APART FROM OTHER PATIENTS?[8,*]

- Most likely to request a neurotoxin brand by name
- Likely to start treatment as a way to do something special for themselves
- More likely to use a payment plan, such as Allē Payment Plans, powered by Cherry[§]

Did you know? **Assessing the neck and jaw alongside the upper face is recommended to help provide a comprehensive treatment plan.**[1,11]

This information is not a clinical recommendation. Each clinician is responsible for making appropriate decisions for patients under their care.

*Based on a 2022 online survey of 251 neurotoxin patients, of which 40 were between the ages of 18 and 29.[8]
†23% of respondents selected this answer.[8]
‡21% of respondents selected this answer.[8]
§Payment options through Cherry Technologies, Inc. are issued by the following lending partners: witchery.com/lending-partners/

IMPORTANT SAFETY INFORMATION (continued)

WARNINGS AND PRECAUTIONS (continued)
Serious Adverse Reactions With Unapproved Use
Serious adverse reactions, including excessive weakness, dysphagia, and aspiration pneumonia, with some adverse reactions associated with

Please see additional Important Safety Information on following pages.

Real BOTOX® Cosmetic patient.
Treated for the appearance of moderate to severe forehead lines, lateral canthal lines, and glabellar lines. Results may vary.

Patients in their 30s.

WHAT ARE SOME FACTORS THAT MAY DRIVE THEM TO CONSIDER AN AESTHETIC NEUROTOXIN?[8,*]

- Moderate to severe upper facial lines
- Seeing the aesthetic results their friends have achieved with neurotoxins

WHERE DO THEY ACCESS AESTHETIC INFORMATION?[8,*]

- Social media sites
- Word of mouth

WHAT DO THEY BASE THEIR TREATMENT DECISIONS ON?[8,*]

- Their specialist’s recommendation
- Wanting to achieve natural-looking results

WHAT DRIVES THEM TO SEEK RE-TREATMENT?[8,*]

- A treatment that doesn’t take long to start working
- Knowing they can expect consistent results

TIP: Have patients schedule their next appointment before leaving the office

WHAT SETS THEM APART FROM OTHER PATIENTS?[8,*]

- Tend to perform the most research before seeking treatment
- Most likely to ask their specialist for information about treatment

Did you know? | **Patients in their 30s are more likely to do research before seeking treatment.[8,*]**

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*Based on a 2022 online survey of 251 neurotoxin patients, of which 82 were between the ages of 30 and 39.[8]

IMPORTANT SAFETY INFORMATION (continued)

WARNINGS AND PRECAUTIONS (continued)
Serious Adverse Reactions With Unapproved Use (continued)
fatal outcomes, have been reported in patients who received BOTOX® injections for unapproved uses. In these cases, the adverse reactions were not necessarily related to distant spread of toxin, but may have resulted from the administration of BOTOX® to the site of injection and/or

Please see additional Important Safety Information on following pages.

Real BOTOX® Cosmetic patient.
Treated for the appearance of moderate to severe forehead lines, lateral canthal lines, and glabellar lines. Results may vary.

Patients 40 and up.

WHAT ARE SOME FACTORS THAT MAY DRIVE THEM TO CONSIDER AN AESTHETIC NEUROTOXIN?[15,†]

- Concerns about their moderate to severe upper facial lines
- Finding a specialist they trust to understand their unique facial anatomy

WHERE DO THEY ACCESS AESTHETIC INFORMATION?[16,‡]

- Social media sites
- Discussions with their friends and family

WHAT DO THEY BASE THEIR TREATMENT DECISIONS ON?[16,‡]

- Talking to other people who have received the same treatment
- An established brand they can trust

WHAT DRIVES THEM TO SEEK RE-TREATMENT?[16,‡]

- An upper-face assessment that considers their aesthetic goals for moderate to severe forehead lines, lateral canthal lines, and glabellar lines
- An authentically engaging patient experience
- Transparent pricing and rewards programs

WHAT SETS THEM APART FROM OTHER PATIENTS?[8,16,†]

- Prefer to book fewer appointments each year
- Most likely to receive simultaneous treatment for moderate to severe forehead lines, lateral canthal lines, and glabellar lines
- More likely to use discounts than younger users

TIP: Highlighting a product’s clinical profile, FDA-approved status, and treatment consistency will resonate more with patients in this age group.

Did you know?

More consumers, especially those over 50, are increasing the number of facial areas they get injected, after getting assessed for treatment.[14,*]

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*Based on a 2024 online survey of 250 neurotoxin patients, of which 141 were between the ages of 40 and 60.[14]
†Based on a 2022 online survey of 243 neurotoxin patients, of which 92 were labeled as Gen X.[15]
‡Based on a 2022 online survey of 251 neurotoxin patients, of which 104 were labeled as Gen X.[16]

IMPORTANT SAFETY INFORMATION (continued)

WARNINGS AND PRECAUTIONS (continued)
Serious Adverse Reactions With Unapproved Use (continued)
adjacent structures. In several of the cases, patients had preexisting dysphagia or other significant disabilities. There is insufficient information to identify factors associated with an increased risk for adverse reactions associated with the unapproved uses of BOTOX®. The safety and effectiveness of BOTOX® for unapproved uses have not been established.

Please see additional Important Safety Information on following pages.

BOTOX® COSMETIC onabotulinumtoxinA injection

RECRUIT

Every patient visit is an opportunity to recruit.

Pre-visit

IDENTIFY existing patients who may be interested in BOTOX® Cosmetic.

Leverage Allē Insights and the Patient 360 Report to identify candidates who received other Allergan Aesthetics treatments.

CHECK the BrandBox link **HERE** for ready-to-use assets to inform appropriate patients about BOTOX® Cosmetic.

Ensure your practice's social feed resonates with patients. The top 3 most impactful types of social media content for patients are injection videos, before-and-after images, and patient testimonials.[17]

TRAIN your team to adapt BOTOX® Cosmetic conversations based on patient profiles.

Click **HERE** to download the Staff Talking Tips and help your office keep messaging consistent.

COMPLETE your Allē Directory profile.

The first step patients take after learning about treatment is to look for local specialists online, so make sure your Allē profile is up to date to help ensure patients find you.

Did you know?

91% of patients say they will continue using BOTOX® Cosmetic if their specialist says that they are right for treatment.[18,*]

This information is not a clinical recommendation. Each clinician is responsible for making appropriate decisions for patients under their care.

*Based on a 2023 online survey of 258 consumers who received BOTOX® Cosmetic within the past 6 months who strongly or somewhat agreed they would continue receiving BOTOX® Cosmetic treatment.[18]

IMPORTANT SAFETY INFORMATION (continued)

WARNINGS AND PRECAUTIONS (continued)

Hypersensitivity Reactions

Serious and/or immediate hypersensitivity reactions have been reported. These reactions include anaphylaxis, serum sickness, urticaria, soft-tissue edema, and dyspnea. If such a reaction occurs, discontinue further injection of BOTOX® Cosmetic and immediately institute appropriate medical therapy. One fatal case of anaphylaxis has been reported in which lidocaine was used as the diluent and, consequently, the causal agent cannot be reliably determined.

Please see additional Important Safety Information on following pages.

BOTOX® COSMETIC onabotulinumtoxinA injection

CONVERT

Every patient visit is an opportunity to convert.

In your practice

TIP: Feature a broad range of patient backgrounds in your practice materials; consumers are more likely to engage with brands that reflect their community.[19]*

PROVIDE full-face and neck assessments at every visit to ensure you are continually reevaluating and updating patients' aesthetic goals.

Of new patients who received a full-face assessment (66%) from their specialist, 82% took action afterward—received treatment or booked an appointment.[20,†]

Real BOTOX® Cosmetic patient.
Treated for the appearance of moderate to severe platysma bands. Results may vary.

Educate patients

HELP patients address common misconceptions about BOTOX® Cosmetic with support from the **Myth vs Fact tools**.

Utilize Myth vs Fact tools for support in your conversations and host educational events to answer patient questions.

Allē

Display the Allē Flash QR code at check-in to surprise patients with offers, including for BOTOX® Cosmetic. Remind patients to join Allē to earn rewards for their treatments.

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*Based on a 2023 online survey of 501 neurotoxin patients of Hispanic descent.[19]

†According to an online survey conducted in 2021 and reported in 2022 of 242 specialists who were asked what percentage of the time do their new/naive patients with whom they have discussed a full-face consultation convert to treatment right away or make a future appointment.[20]

IMPORTANT SAFETY INFORMATION (continued)

WARNINGS AND PRECAUTIONS (continued)

Cardiovascular System

There have been reports following administration of BOTOX® of adverse events involving the cardiovascular system, including arrhythmia and myocardial infarction, some with fatal outcomes. Some of these patients had risk factors, including preexisting cardiovascular disease. Use caution when administering to patients with preexisting cardiovascular disease.

Please see additional Important Safety Information on following pages.

BOTOX® COSMETIC onabotulinumtoxinA injection

RETAIN

Every patient visit is an opportunity to retain.

Continuing Care: **Check-ins, follow-ups, and support**

IMPLEMENT follow-up and check-in techniques.

- Encourage patients to come back for 2-week check-ins
- Book BOTOX® Cosmetic re-treatment appointments before patients leave the office

BOTOX® Cosmetic follow-ups and appointments scheduled before leaving the office can increase retention up to 14%.[21]

OPTIMIZE BOTOX® Cosmetic and Allē resources.

Offer flexible ways to pay with Allē Payment Plans, powered by Cherry*, and set up automated reminders for patients to come back with email marketing.

USE the Appointment Reminder Card to keep them on track for future visits.

- Activate Allē email marketing to automate appointment reminder messages and expiring points emails

Assign a staff member to follow up with patients 1 to 2 weeks after treatment.

CONTINUE to use your practice's social media to share current and upcoming BOTOX® Cosmetic offers or promotions.

More patients are learning about treatment through broader social media channels of physicians and injectors.[14]

Real BOTOX® Cosmetic patient.
Treated for the appearance of moderate to severe forehead lines, lateral canthal lines, and glabellar lines. Results may vary.

Did you know?

81% of patients who only received treatment with BOTOX® Cosmetic maintained or increased their visits for neurotoxin treatments, compared to 53% of patients who were switched from BOTOX® Cosmetic to another neurotoxin brand.[22]

This information is not a clinical recommendation. Each clinician is responsible for making appropriate decisions for patients under their care.

*Payment options through Cherry Technologies, Inc. are issued by the following lending partners: witchery.com/lending-partners/

IMPORTANT SAFETY INFORMATION (continued)

WARNINGS AND PRECAUTIONS (continued)

Increased Risk of Clinically Significant Effects With Preexisting Neuromuscular Disorders

Patients with neuromuscular disorders may be at increased risk of clinically significant effects, including generalized muscle weakness, diplopia,

Please see additional Important Safety Information on following pages.

The one & only[1,6]
BOTOX® COSMETIC
onabotulinumtoxinA injection

FDA approved for over 20 years.[1]

FACE-TO-FACE INTERACTIONS

How to talk about BOTOX® Cosmetic.

Real BOTOX® Cosmetic patient.
Treated for the appearance of moderate to severe forehead lines, lateral canthal lines, and glabellar lines. Results may vary.

“I’ve heard about BOTOX® Cosmetic and seen pictures of people’s results. Is it the right treatment for me?”

“It’s important to know that BOTOX® Cosmetic is the only treatment of its kind to have 4 indications. BOTOX® Cosmetic is FDA approved for the temporary improvement in the look of moderate to severe frown lines, crow’s feet lines, forehead lines, and vertical bands connecting the neck and jaw. Let’s talk about your aesthetic goals and see if BOTOX® Cosmetic is right for you.”[1-6]

“How are lines and vertical bands formed?”

“A combination of factors, such as reduction of collagen or sun exposure, can cause facial lines. Repeated muscle contractions and repetitive movements can cause visible changes to both upper facial lines and in vertical bands connecting the neck and jaw and may also impact the definition in the jawline. BOTOX® Cosmetic works beneath the surface to temporarily reduce the underlying muscle activity that is one of the causes of moderate to severe frown lines, crow’s feet lines, forehead lines, and vertical bands connecting the neck and jaw in adults.”[1]

“What results can patients expect with BOTOX® Cosmetic treatment?”

“You may start to see results **within 1 to 2 days,** with **full results in 30 days** for moderate to severe frown lines, crow’s feet lines, and forehead lines. And you may start to see results within **1 to 2 days,** with **full results at 2 weeks** for moderate to severe vertical bands connecting the neck and jaw.”[1]

This information is not a clinical recommendation. Each clinician is responsible for making appropriate decisions for patients under their care.

IMPORTANT SAFETY INFORMATION (continued)

WARNINGS AND PRECAUTIONS (continued)

Increased Risk of Clinically Significant Effects With Preexisting Neuromuscular Disorders (continued)

ptosis, dysphonia, dysarthria, severe dysphagia, and respiratory compromise from onabotulinumtoxinA (see *Warnings and Precautions*). Monitor individuals with peripheral motor neuropathic diseases, amyotrophic lateral sclerosis or neuromuscular junction disorders (eg, myasthenia gravis or Lambert-Eaton syndrome) when given botulinum toxin.

Please see additional Important Safety Information on following pages.

The one & only[1,6]

BOTOX® COSMETIC
onabotulinumtoxinA injection

FDA approved for over 20 years.[1]

FACE-TO-FACE INTERACTIONS

How to talk about BOTOX® Cosmetic.

Real BOTOX® Cosmetic patient. Treated for the appearance of moderate to severe forehead lines, lateral canthal lines, and glabellar lines. Results may vary.

“Can I make BOTOX® Cosmetic consultations a part of my self-care routine?”

“You can make BOTOX® Cosmetic consultations part of your yearly routine by scheduling at least 3 appointments, spaced at least 90 days apart, over the course of a year. BOTOX® Cosmetic works to temporarily improve the appearance of moderate to severe frown lines, crow’s feet lines, forehead lines, and vertical bands connecting the neck and jaw in adults.”[1]

“How long is the recovery time after treatment?”

“Treatment requires minimal downtime. So, you can return to your daily routine immediately after you leave my office.”

“After this injection, am I done with treatment?”

“For desired results, it’s best you come in for at least 3 appointments a year, and treatment should be spaced at least 90 days apart.[1] We’ll book your appointment today, so you won’t have to think about it later. We can even schedule a 2-week follow-up today so we can assess your results.”

This information is not a clinical recommendation. Each clinician is responsible for making appropriate decisions for patients under their care.

IMPORTANT SAFETY INFORMATION (continued)

WARNINGS AND PRECAUTIONS (continued)

Dysphagia and Breathing Difficulties

Treatment with BOTOX® and other botulinum toxin products can result in swallowing or breathing difficulties. Patients with preexisting swallowing or breathing difficulties may be more susceptible to these complications. In most cases, this is a consequence of weakening of muscles in the area of injection that are involved in breathing or oropharyngeal muscles that control swallowing or breathing (see *Boxed Warning*).

Please see additional Important Safety Information on following pages.

The one & only[1,6]
BOTOX® COSMETIC
onabotulinumtoxinA injection
FDA approved for over 20 years.[1]

FACE-TO-FACE INTERACTIONS

How to talk about BOTOX® Cosmetic.

Real BOTOX® Cosmetic patient. Treated for the appearance of moderate to severe forehead lines, lateral canthal lines, glabellar lines, and platysma bands. Results may vary.

“Can I get similar results with smaller doses of BOTOX® Cosmetic, or Baby Botox?”

“Social trends, such as underdosing or “Baby Botox,” are not approved by the FDA. The FDA-approved dose for BOTOX® Cosmetic is 64 Units in the upper facial areas—20 Units for moderate to severe frown lines, 24 Units for moderate to severe crow’s feet lines, and 20 Units for moderate to severe forehead lines. For moderate to severe vertical bands connecting the neck and jaw, the approved dosing is 26 Units, 31 Units, or 36 Units depending on your severity.”[1]

“Is BOTOX® Cosmetic safe?”

“BOTOX® Cosmetic has been approved for over 30 years and in 102 countries for over 12 therapeutic indications and 4 aesthetic uses. It has been tested on hundreds of patients in clinical studies to make sure it’s safe and effective for the treatment of moderate to severe frown lines, crow’s feet lines, forehead lines, and vertical bands connecting the neck and jaw in adults.”[1,23,24]

“I’m concerned I won’t look like myself. Will my results look natural?”

“You’ll be treated by a medical expert who is licensed and trained in facial anatomy. BOTOX® Cosmetic temporarily improves the appearance of moderate to severe frown lines, crow’s feet lines, forehead lines, and vertical bands connecting the neck and jaw.[1] All 4 FDA-approved areas can be treated with a single 100-Unit vial. You’ll still look like you, just with fewer lines. For moderate to severe vertical bands connecting the neck and jaw, the approved dosing is 26 Units, 31 Units, or 36 Units depending on your severity.”[1]

This information is not a clinical recommendation. Each clinician is responsible for making appropriate decisions for patients under their care.

IMPORTANT SAFETY INFORMATION (continued)

WARNINGS AND PRECAUTIONS (continued)

Preexisting Conditions at the Injection Site

Use caution when BOTOX® Cosmetic treatment is used in the presence of inflammation at the proposed injection site(s) or when excessive weakness or atrophy is present in the target muscle(s).

Please see additional Important Safety Information on following pages.

The one & only[1,6]
BOTOX® COSMETIC
onabotulinumtoxinA injection

FDA approved for over 20 years.[1]

FACE-TO-FACE INTERACTIONS

How to talk about BOTOX® Cosmetic.

Real BOTOX® Cosmetic patients. Treated for the appearance of moderate to severe forehead lines, lateral canthal lines, and glabellar lines. Results may vary.

“Are all neurotoxins the same?”

“Just like no 2 fingerprints are the same, no 2 neurotoxins are the same. Unique manufacturing and formulations result in differences. BOTOX® Cosmetic has more FDA-approved aesthetic uses than any other neurotoxin. It’s also the first and only product of its kind FDA approved to treat moderate to severe vertical bands connecting the neck and jaw in adults. BOTOX® Cosmetic has been rigorously studied and is proven to temporarily improve the appearance of moderate to severe frown lines, crow’s feet lines, and forehead lines in adults.”[1-6,16,25,26]

“I’m concerned about the price. Is there any way to save on BOTOX® Cosmetic treatments?”

“The best way to save money on your treatments is to enroll in Allē, the official loyalty program for BOTOX® Cosmetic. With Allē, you can earn points and rewards for savings on future treatments. It’s easy and free to join.”

This information is not a clinical recommendation. Each clinician is responsible for making appropriate decisions for patients under their care.

IMPORTANT SAFETY INFORMATION (continued)

WARNINGS AND PRECAUTIONS (continued)

Dry Eye in Patients Treated With BOTOX® Cosmetic

There have been reports of dry eye associated with BOTOX® Cosmetic injection in or near the orbicularis oculi muscle. If symptoms of dry eye (eg, eye irritation, photophobia, or visual changes) persist, consider referring patients to an ophthalmologist.

Human Albumin and Transmission of Viral Diseases

This product contains albumin, a derivative of human blood. Based on effective donor screening and product manufacturing processes, it carries a remote risk for transmission of viral diseases and variant Creutzfeldt-Jakob disease (vCJD). There is a theoretical risk for transmission of Creutzfeldt-Jakob disease (CJD), which would also be considered remote. No cases of transmission of viral diseases, CJD, or vCJD have ever been identified for licensed albumin or albumin contained in other licensed products.

ADVERSE REACTIONS

The most frequently reported adverse reactions following injection of BOTOX® Cosmetic for glabellar lines were eyelid ptosis (3%), facial pain (1%), facial paresis (1%), and muscular weakness (1%).

The most frequently reported adverse reaction following injection of BOTOX® Cosmetic for lateral canthal lines was eyelid edema (1%).

The most frequently reported adverse reactions following injection of BOTOX® Cosmetic for forehead lines with glabellar lines were headache (9%), brow ptosis (2%), and eyelid ptosis (2%).

The safety profile of BOTOX® Cosmetic treatment of platysma bands is consistent with the known safety profile of BOTOX® Cosmetic for other indications.

Please see additional Important Safety Information on following pages.

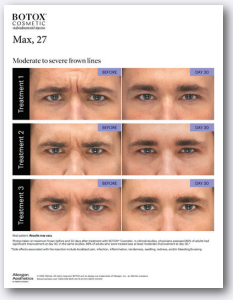
BOTOX® COSMETIC onabotulinumtoxinA injection

Resources to support your practice and conversations.

Ask about tools for your practice that highlight the BOTOX® Cosmetic one & only campaign, supported by Allergan Aesthetics and its investment to reach patients everywhere.

For your patients

PATIENT BROCHURE



DOWNLOADABLE B&A IMAGERY

COFFEE TABLE BOOK

PULL-UP BANNER

For your practice

DOSING AND INJECTION GUIDE

STAFF TALKING TIPS

Allē®

ALLĒ DIRECTORY PROFILE, ALLĒ EMAIL MARKETING, AND ALLĒ FLASH

ASSESSMENT TRAINING VIDEO

STAFF TIPS PLACEMAT

This information is not a clinical recommendation. Each clinician is responsible for making appropriate decisions for patients under their care.

IMPORTANT SAFETY INFORMATION (continued)
DRUG INTERACTIONS
Coadministration of BOTOX® Cosmetic and aminoglycosides or other agents interfering with neuromuscular transmission (eg, curare-like compounds)

Please see additional Important Safety Information on following pages.

BOTOX®
COSMETIC
onabotulinumtoxinA injection

Imitated, not duplicated: The one & only BOTOX® Cosmetic.[1-6]

The original neurotoxin FDA approved for over 20 years.[1]

Talk with your patients about their BOTOX® Cosmetic options today.
Visit **BotoxCosmeticHCP.com**

IMPORTANT SAFETY INFORMATION (continued)
DRUG INTERACTIONS (continued)
should only be performed with caution as the effect of the toxin may be potentiated. Use of anticholinergic drugs after administration of BOTOX® Cosmetic may potentiate systemic anticholinergic effects.

The effect of administering different botulinum neurotoxin products at the same time or within several months of each other is unknown. Excessive neuromuscular weakness may be exacerbated by administration of another botulinum toxin prior to the resolution of the effects of a previously administered botulinum toxin.

Excessive weakness may also be exaggerated by administration of a muscle relaxant before or after administration of BOTOX® Cosmetic.

USE IN SPECIFIC POPULATIONS
There are no studies or adequate data from postmarketing surveillance on the developmental risk associated with use of BOTOX® Cosmetic in pregnant women. There are no data on the presence of BOTOX® Cosmetic in human or animal milk, the effects on the breastfed child, or the effects on milk production.

Please see BOTOX® Cosmetic full Prescribing Information, including Boxed Warning and Medication Guide.

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